

**Two Day
Math & Reading
Seminar!**

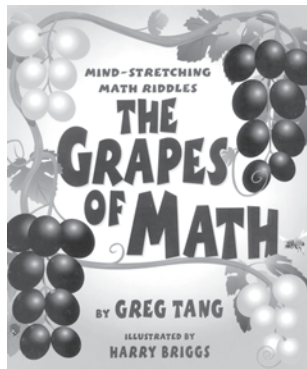
Creative Mathematics + Reading
presents . . .

2 GREAT Authors

+ 2 GREAT Presenters

+ 2 GREAT Subjects

= 2 GREAT Days of Math & Reading!



Greg Tang

+



Steven Layne

Come spend two days with two of the country's best presenters and authors of children's literature - Greg Tang and Dr. Steven Layne! Teachers will spend equal time with both presenters and get a free day of both math and reading during the two day workshop. This is the first time these two powerful educators are combining to offer this dynamic workshop!

★ **BONUS - Hear the authors read! Details inside!**



HOUSTON

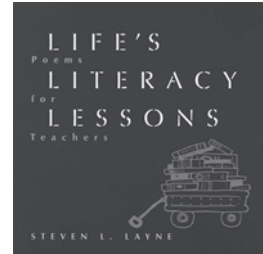
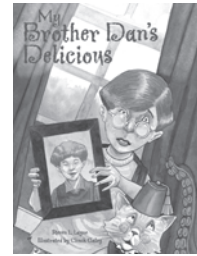
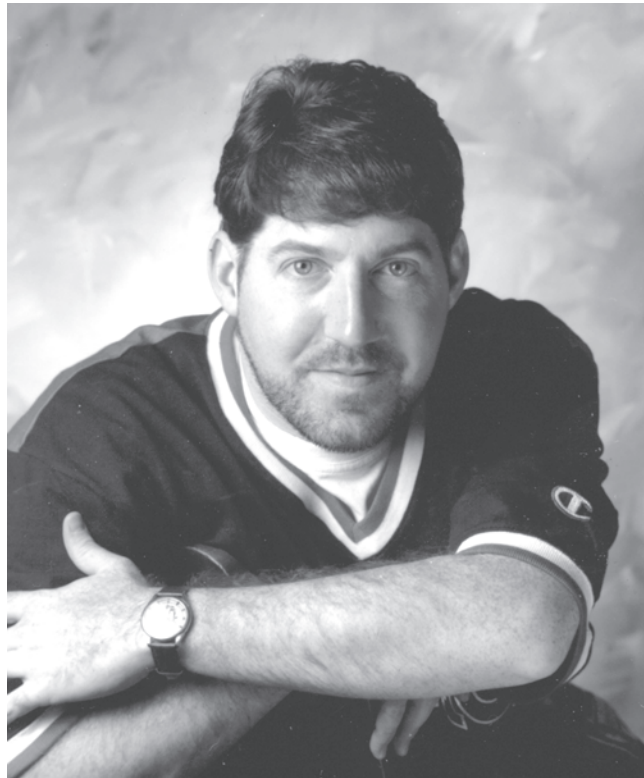
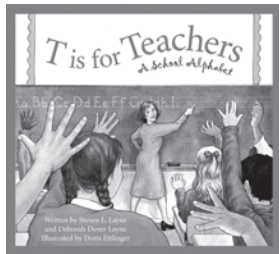
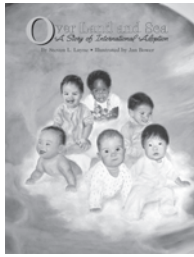
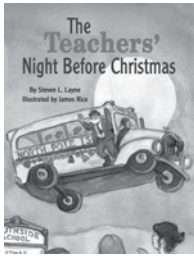
June 19-20, 2006



PORTLAND

June 21-22, 2006

Reaching Reluctant Readers: Best Practice at Work in Grades 1-6



Presented by Dr. Steven L. Layne Bestselling Author and Popular Literacy Educator

About the Seminar:

Steven L. Layne is passionate about building lifetime readers, and he wants to share his vision with every teacher who's willing to listen. As a classroom teacher with over fifteen years of experience in the public schools, Steve has faced those same reluctant "turned-off-to-books" readers that sit listlessly in your classroom and wander aimlessly through your school library. If you're looking for practical and exciting ways to turn those kids around, and you want to know about some of the books that work "magic" - this seminar has effective answers.

Join Steve as he prepares teachers of grades 1-6 to return to their classrooms ready to bring the magic of reading alive for more kids than ever before. Steve hits the ground running explaining the research base that supports reading aloud—one that improves listening skills, reinforces reading skills, and broadens students' interests! Discover how to initiate a "First Read Club" in your classroom or library, develop a Reading Lounge to motivate reluctant readers school-wide, and excite kids with dynamic writing assignments in response to great books. While you're at it, teach them to profile key characters from books and treat them to a Picture Book-of-the-Month Program, No Reason Gift Certificates, Shopping Trips in the school library, and more!

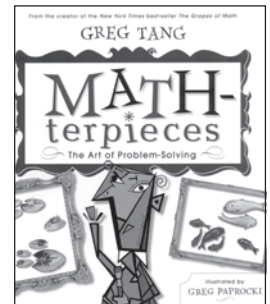
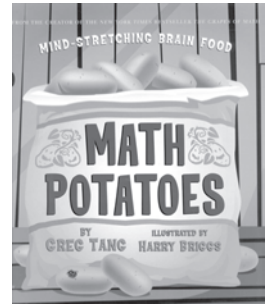
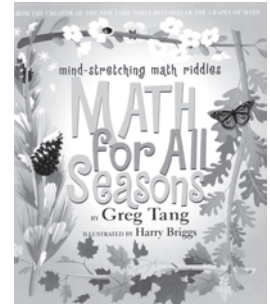
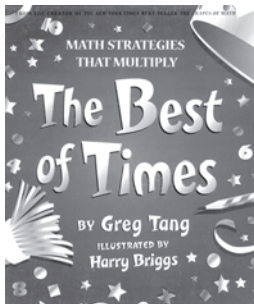
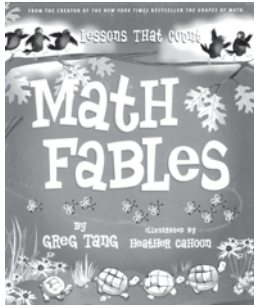
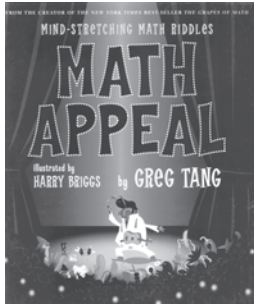
Get ready for reading to become more exciting than ever before—in your classroom and at your school!

About the Speaker:

When you hear the words Passionate About Reading spoken in a room filled with teachers and librarians, the name Steve Layne is likely to roll quickly off of someone's tongue. Whether he's keynoting a library conference in New Hampshire, training pre-service teachers at Judson College in Illinois, presenting a seminar in Alaska, talking with school children on Guam, or just going one-on-one with a new acquaintance at the local Starbucks - his contagious love for books spills out and over into everything he does. He is, in the words of a recent seminar participant, "the most powerful instrument of change to cross my path in 30+ years working in the schools."

Steve's mission statement is simple and hasn't changed since he began speaking as an educator and author several years ago. "Building lifetime readers is what it's all about for reading teachers and librarians. If we aren't doing that - what are we doing? We have to be about this business with every fiber of our being. Infectious - that's what they should call us! Professionally speaking, from my perspective at least, there isn't time for much else." Join Steve for this seminar...and begin writing a new chapter in the story of your work with students in grades 1-6.

Making Math Meaningful for Both Students and Teachers



Teaching Innovative Math Concepts & Problem-Solving Skills

About the Seminar:

Greg Tang leads you on a math journey like no other. If you ever felt like you were missing the “math gene,” never connected with the way you were taught math, or are simply looking for ways to make math more intuitive and compelling to your students, then come discover what thousands of teachers have learned first-hand: a simple, common sense approach to numbers that holds the key to arithmetic, problem-solving, and mathematical thinking.

Join **Greg** as he shows teachers from 1st through 6th grade a step by step, consistent, and coordinated approach to teaching math that develops good number sense, builds strong computational skills, and encourages creative thinking and problem-solving. Best of all, it is so simple and straightforward that it leaves teachers wishing they had been taught this way. If you ever had doubts about math in the past, you’ll come away inspired and passionate about how math can be taught in the future. Math will never be the same!

About the Speaker:

Greg Tang’s mission is to make math enjoyable for children and teachers. He is a highly sought-after math educator, and an award-winning author of children’s books. Greg has worked widely with schools on fresh approaches to math and professional development. After watching too many children struggle to learn basic math concepts and skills, Greg was inspired to develop a practical, highly visual approach to the teaching and learning of math. His intuitive, common-sense approach to math is guaranteed to help strengthen your students’ understanding of math concepts and problem-solving skills. You’ll leave this seminar inspired and excited with tons of challenging and fun ideas for increasing your students’ math understanding and ability - as well as your own!

Book signing at the class available!!

Reaching Reluctant Readers: Best Practice at Work in Grades 1-6

with Steven Layne

What You Will Learn:

Research studies to cite in support of the benefits of reading aloud.

How to make reading aloud effective in terms of promoting key literacy skills.

Ready-to-use writing prompts and activities that engage students in great books.

Promote deeper understanding of text through Steve's Relevant Read Strategy.

Some great new titles and lesser-known titles that your students will love.

Why and how the library can be an exciting extension of the classroom.

Dynamic motivational strategies that excite even the most reluctant readers.

Environmental factors that increase students' desire and interest in books.

Effective ways to increase the number of students who willingly engage with text.

Why and how student-teacher rapport can lead to significant reading gains.

Program Highlights

Best Practice

- Research says - Reading Aloud has Big Benefits!
- Elements of a Successful Read Aloud Program
- Steve's Stars: Ten Titles that work like magic - and why they work!
- Resources for locating best books for students in Grades 1-6

Engaging an Interest in Books and Writing

- Free Write Topics for some terrific titles old and new
- Reading Guides for an effective chapter-by-chapter approach
- Relevant Reads teach kids to read more deeply
- Character Journals and guidelines to make them effective

Building Interest in Books and Reading

- Creating Interest Inventories and making them work for you
- "Book Hooks" that are effective and economical
- Strategies that Motivate Reluctant Readers
- Effective Programs that generate interest in books
- Sustaining Interest in Books and Reading
- Powerful partnerships - bringing the library and the classroom together
- First Read Club to honor avid readers and entice reluctant readers
- Developing a School-wide Reading Lounge
- The Golden Recommendation Shelf: Rapport that creates readers

HEAR THE AUTHORS READ!

Come join award-winning children's authors Greg Tang and Steve Layne for an informal gathering where they will share the stories behind some of their books and answer audience questions about their publishing experiences. Best of all, these authors will talk about new projects they are working on and read from a "work-in-progress." Be among the first to hear what's new with Greg and Steve—and get the "scoop" for your colleagues and students!

HOUSTON

June 19th
3:30 - 4:30 p.m.

PORTLAND

June 21st
3:30 - 4:30 p.m.

★ **This Seminar Includes:** •Morning Coffee & Pastries •Door Prizes •Resource Handbook

★ University Credit:

1 unit of credit from Humboldt State University is available for an additional charge. These credential/licensure courses offered are designed primarily for elective or professional development purposes. Clock hours may also be available - please check at the workshop.

★ Meet Inservice Requirements:

Verification of hours of participation will be provided for continuing education or recertification requirements.

★ Who Should Attend?

All 1-6 Classroom Teachers, Elementary Math Teachers, Elementary Reading Teachers, Resource Specialists and Curriculum Co-ordinators should attend.

Making Math Meaningful for Both Students and Teachers

with Greg Tang

What You Will Learn:

Introduce numbers and place value in a way that prepares young learners for higher-order thinking.

Help children make the critical transition from counting to adding and adding to multiplying.

Teach kids to subtract quickly and accurately.

Teach children the times tables without memorizing.

Provide an intuitive understanding of long division.

Help students develop better computational and problem-solving skills by teaching both simultaneously.

Encourage children to think creatively and mathematically rather than follow rote formulas and procedures.

Address different learning styles by incorporating verbal and visual problems and explanations.

Take a multidisciplinary approach to teaching by combining math with reading, science, and even art history.

Make math truly relevant to children through fun and challenging books, games, and activities.

Program Highlights

Fluency with Numbers, Numbers & More Numbers

- Sequence and size of numbers
- Building blocks: decomposing numbers 1 to 10
- Creative use of place value
- Alternative number systems (color, shape, bases)
- Regrouping with Funny Numbers

Building Strong Computational Skills

- Transition from counting to grouping
- Strategic approach to addition and subtraction
- Multiplying without memorizing?
Here's how!
- Insight into long division
- Mental math

Creative Problem-Solving that Turns Students On

- Focus on efficiency and accuracy
- Learning to think out-of-the-box
- Looking for smart groupings
- Simplifying with patterns & symmetries

Unleashing Your Students' Mathematical Thinking

- Activities that build speed, efficiency and accuracy
- Use verbal and visual materials to address different learning styles
- Move students away from a rote approach to learning facts and formulas

Making Math/Literature Connections

- Interdisciplinary approach to teaching: math, reading, writing, science, fine arts, and art history
- Verbal and visual communication to address multiple learning styles

☆ Class Times:

8:00 a.m. - **Registration** 12:00 p.m. - **No Host Lunch** 3:00 p.m. - **Adjourn**

☆ Registration Information:

Fee for the workshop is \$215 per person. Groups of 3 or more is \$199 per person.

Register by either:



PHONE

Call (800) 841-5193



FAX

Fax registration to:
(707) 826-1780



MAIL

Send registration to:
Creative Mathematics
4001 West End Rd.
Arcata, CA 95521-9612



Check, Master Card, Visa, Discover or PO's are accepted

☆ Cancellations/Substitutions:

Substitutions may be made at any time. All cancellations received the day of the seminar or afterwards are subject to a \$15 service charge.

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Registration

Creative Mathematics & Reading present
Greg Tang & Steven Layne

- HOUSTON** - June 19-20, 2006
- PORTLAND** - June 21-22, 2006

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Email _____

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Exp. Date: _____ Signature: _____

Locations and Dates:



HOUSTON

June 19-20, 2006
 Joyce Zotz Accelerated Center
 13801 Holly Park Drive
 Houston, TX 77015-2912
 (713) 330-3134



PORTLAND

June 21-22, 2006
 Chehalem Valley Middle School
 403 Foothills Drive
 Newburg, OR 97132
 (503) 554-4600